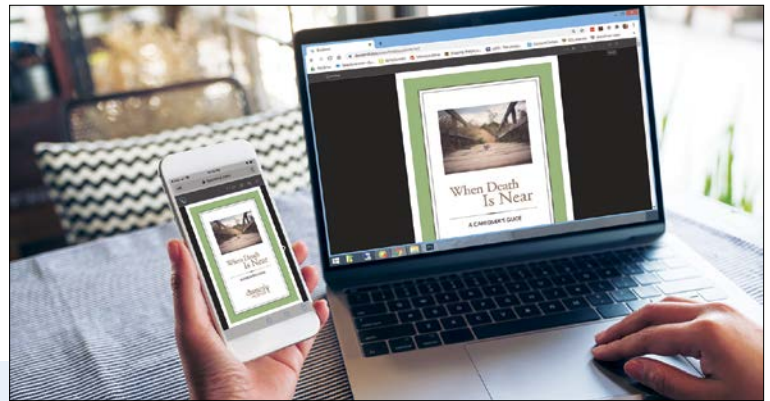




DISTRIBUTE ELECTRONIC COPIES of your branded materials

Features

- Distribute via email or website
- View files from any browser
- Cost effective



eBooklet FAQs

- **What is the cost?** Pay per view or recipient email (\$.20 less than printed copies) or **\$30 minimum fee per link**. Price breaks with orders of 250+ printed copies per year. Billed annually in December.
- **How are eBooklets delivered?** We email you a link to your file. Sample link: <https://docsend.com/view/e83d52na8a4zv2ea>. Fillable forms (e.g., VET, ACP, etc.) are also sent as PDFs that can be completed electronically.
- **Can I print or copy the content from the link?** No. The links may not be printed or copied for any reason. Patients/families may print completed fillable PDFs (e.g., VET, ACP, etc.) for record sharing purposes only.
- **How do I distribute the links?** The link can be sent in an email to recipients or posted on your website. Contact your web manager or email us if you need help.
- **How are views tracked?** We upload your branded booklet to a secure document sharing platform where it's converted to a trackable link or PDF. Each time the link/PDF is opened, it counts as a view. Views of links under 1 minute are not counted.
- **How many views should I expect?** Expect the same number of views as the number of printed copies you would order if you distribute electronically only. If you order printed copies, views are generally lower.
- **Can other people share the link?** Yes. The link can be shared and billable views will be counted.
- **Can I restrict access to the link?** Yes. You can contact us at any time to:
 - Disable or enable the link.
 - Require users to enter an email address to view the file; billed per email instead of per view.
 - Set an expiration date on the link.
- **Can I set view limits?** No. See ways you can restrict access, above.
- **What if my links collect too many views?** Views have been in line with expected usage. We have not seen evidence of files being over-shared or over-viewed. **If you have concerns, you can request quarterly reports for eBooklets and disable access to the link at any time.** Reports will be discontinued at our discretion if usage is low.

About eNewsletters

eQOLM (the Quality of Life Matters clinical newsletter) works in much the same way as eBooklets do, except:

- **eNewsletters are billed quarterly.** Cost is based on the number of recipients instead of views, which can be determined by your distribution area if you do not have a recipient list. Our sales team can give you guidance.
- **“Recipients” vs “views”:** We bill eQOLM by recipients since it has a finite, quarterly billing cycle instead of ongoing, annual billing like eBooklets. Each recipient is an important marketing touch. eQOLM is a valuable tool to build brand recognition with referral sources.
- **Minimum order of 25 copies/recipients required.** Pricing is \$.20 less per recipient than printed copies. Price breaks available with printed orders. Contact us for a quote.
- **View reports not available for this product.** We monitor views only to ensure they don't exceed paid recipients.

Contact us with questions
or for pricing quotes.

877-513-0099

info@QOLpublishing.com