



Branded booklets

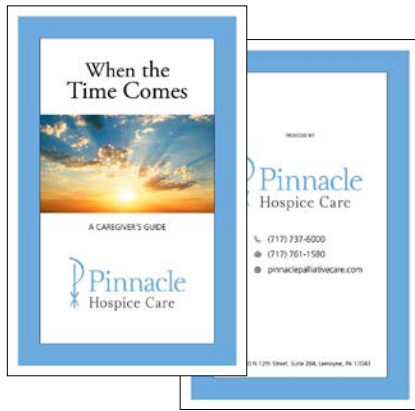
Booklets on various topics are informative, comprehensive, and easy to read. Many titles help improve CMS, EGSS, and CAHPS® outcomes. FREE BRANDING is included.

Contact us for a free sample or visit www.QOLpublishing.com.

Phone: 877-513-0099 | Email: info@QOLpublishing.com

Features

- **Cost effective, fully customizable.** Includes **FREE BRANDING** with full-color logo, spot color, and contact info. Redesign booklets or edit content for an additional fee.
- **Spanish versions available** unless noted otherwise; other languages available on select titles.
- **Electronic copy available;** billed annually per view or \$30 min per link.



STANDARD BRANDING



FULLY CUSTOMIZED

FREE branding options

- **Choose your branding option:**
 - Template (logo, colors, contact information, etc.)
 - Submit your own artwork (suggested print area: 5" x 8")
 - No branding/generic

* Includes basic updates on reorders (changes to contact info, graphics, or color). Additional fee may apply for extensive proofing time.

Extras

Contact us for a pricing quote:

- **\$60/hour fee:** Extensive graphic design or layout changes
- **Special print options:**
 - Full-bleed cover (5.5" x 8.5")
 - Special paper
 - Full color throughout
 - Please contact us with any other requests!
- **Electronic copies:**
 - Trackable links can be emailed and posted to your website
 - Billed annually per view at \$.20 less than printed copies, or a \$30 minimum per link
 - Each title is priced separately (see booklet pricing chart)

Booklet pricing

QTY	PRODUCT SKU										
	WDWG	VET	ACPL	HSP	CC	WDWD	ANH	CPR	AGB	COVID	
	MLS	PPC	WTTT	LWD	WTAG	DIAL	MYP	DC-C			
				MSOB		GFYP		HCH			
				SL		HCS		HHCH			
				TKAD		HPNA		PDHC			
				WDIN		VENT		SOG			
				WTTT		WISC		WIPC			
1-249	\$3.25	\$2.95	\$2.65	\$2.15	\$1.95	\$1.85	\$1.75	\$1.50	\$1.25	\$1.00	
	\$3.05	\$2.75	\$2.45	\$1.95	\$1.75	\$1.65	\$1.55	\$1.30	\$1.05	\$0.80	
250-499	\$3.15	\$2.85	\$2.55	\$2.05	\$1.85	\$1.75	\$1.65	\$1.40	\$1.15	\$0.90	
	\$2.95	\$2.65	\$2.35	\$1.85	\$1.65	\$1.55	\$1.45	\$1.20	\$0.95	\$0.70	
500-999	\$3.05	\$2.75	\$2.45	\$1.95	\$1.75	\$1.65	\$1.55	\$1.30	\$1.05	\$0.80	
	\$2.85	\$2.55	\$2.25	\$1.75	\$1.55	\$1.45	\$1.35	\$1.10	\$0.85	\$0.60	
1000-2499	\$2.95	\$2.65	\$2.35	\$1.85	\$1.65	\$1.55	\$1.45	\$1.20	\$0.95	\$0.70	
	\$2.75	\$2.45	\$2.15	\$1.65	\$1.45	\$1.35	\$1.25	\$1.00	\$0.75	\$0.50	
2500-4999	\$2.85	\$2.55	\$2.25	\$1.75	\$1.55	\$1.45	\$1.35	\$1.10	\$0.85	\$0.60	
	\$2.65	\$2.35	\$2.05	\$1.55	\$1.35	\$1.25	\$1.15	\$0.90	\$0.65	\$0.40	
5000+	Contact us for a pricing quote										

Turnaround and rush

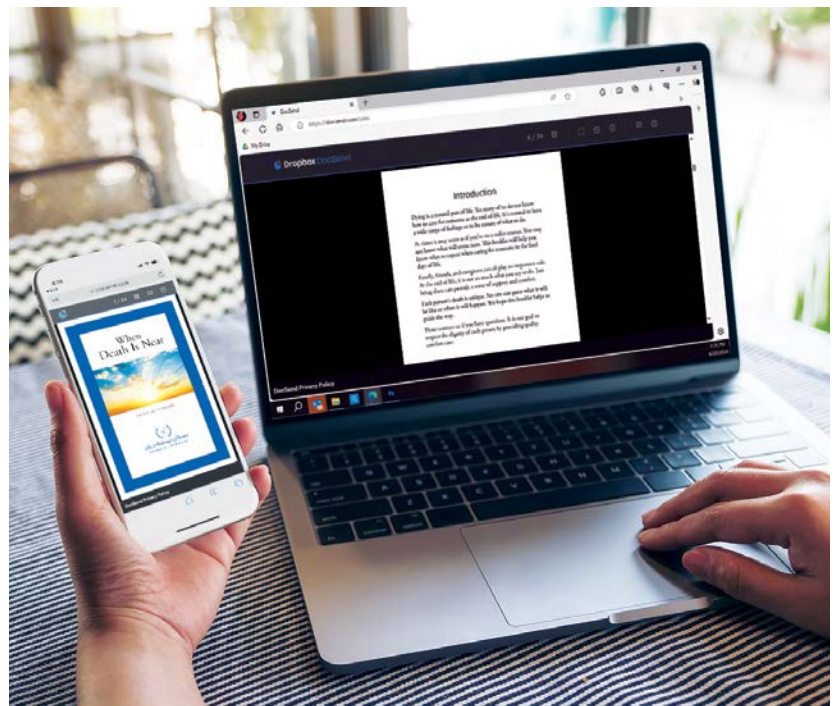
- We'll contact you 2-3 business days from order date to proof.
- After proof approval, invoice is sent when your order is being prepared for press.
- Allow 15-25 business days from order/approval date for shipping.
- We may need more or less time based on volume and your location. Tell us if you have a need-by date.
- RUSH order (same/next business day processing) is \$60/500 qty (\$30 for 50 or less copies). You can rush partial orders.
- Extra costs apply for rush shipping.



ELECTRONIC DISTRIBUTION: Provide education and support via email or website

Features

- **Distribute branded publications electronically** via email, website, QR code, etc. Patients and families can read your materials from any browser.
- **Files are emailed to you as a tracked DocSend link.** View a sample here: <https://docsend.com/view/e83d52na8a4zv2ea>
- **Tech-literate users can complete fillable forms electronically.** Fillable forms (*My Life Story*, *Caring for Our Veterans*, *Advance Care Planning*, and other select titles) are also sent as tracked PDF files that can be downloaded, completed, and saved.
- **Fees are based on organization size** using average daily census (ADC) and are billed annually in December.*

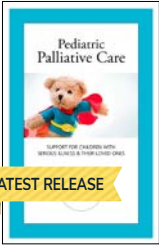


* Electronic distribution fees for books and booklets are calculated by formulas based on ADC and tracked billable views; billed annually in December. Discounts are available on minimum annual fees with printed orders. eQOLM clinical newsletter pricing is based on recipients, billed quarterly. Prices, billing, and policies are subject to change without notice.

Contact us with questions or for a fee quote.

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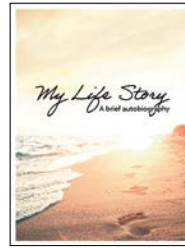
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LATEST RELEASE

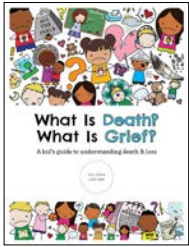
Pediatric Palliative Care: Support for Children with Serious Illness & Their Loved Ones explains pediatric palliative care, how it works, who is on the PPC team, and provides communication tips. A patient assessment tool gathers information about the child and family for the care team. Available in Spanish.

SKU: PPC Starting at \$2.15 each



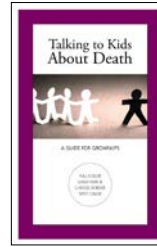
My Life Story: A Brief Autobiography is a simple fill-in biography that can be quickly and easily completed. Spaces are provided to add more thoughts, photos, etc. Includes a FREE one-page sheet, Legacy Projects, which provides tips for helping someone complete My Life Story and ideas for other legacy projects. Available in Spanish.

SKU: MLS Starting at \$2.65 each



What Is Death? What Is Grief?: A Kid's Guide to Understanding Death & Loss describes death and grief in a simple way for kids ages 2–10+. The coloring book format and activities throughout encourage communication and creativity. Provides tips for grownups on how to use the booklet with their kids based on age level. Available in Spanish.

SKU: WDWG Starting at \$3.25 each



Talking to Kids About Death: A Guide for Grownups provides helpful tips for approaching this difficult subject with children at any age. Includes targeted tips based on age group and examples of “What you can say” and “What to avoid” throughout. Available in Spanish.

SKU: TKAD Starting at \$1.95 each



BEST SELLER

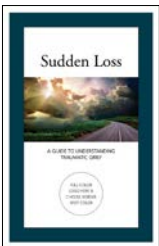
When Death Is Near (alt. title, When the Time Comes): A Caregiver's Guide educates caregivers about the dying process and improves CAHPS® surveys. Includes practical “What You Can Do” bullet points. Available in Spanish, Portuguese, Russian, Chinese, and Creole.

SKU: WDIN (or WTTC)
Non-hospice: WDIN-NON (or WTTC-NON)
Starting at \$1.95 each



What Is Spiritual Care?: Support for Seriously Ill Patients and Their Loved Ones defines spiritual care and how it can provide support to patients of all backgrounds. Includes a spiritual care assessment to gather basic info about the patient's spiritual needs. Available in Spanish and Polish.

SKU: WISC Starting at \$1.75 each



Sudden Loss: A Guide to Understanding Traumatic Grief

defines traumatic grief and provides practical advice for survivors. Tips are provided for those who want to support a survivor of sudden loss. Questions and checklists throughout invite readers to record their own experiences. Available in Spanish.

SKU: SL Starting at \$1.95 each



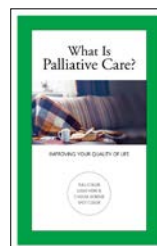
Caring for Our Veterans: A Guide for Seriously Ill Veterans, Their Families, and Caregivers explains the special needs of seriously ill veterans and helps their families navigate VA benefits. A comprehensive worksheet collects information needed to apply for benefits and to help guide the care plan. Available in Spanish.

SKU: VET Starting at \$2.95 each



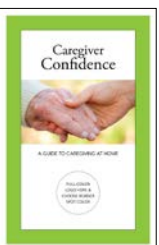
Advance Care Planning: A Guide to Understanding Advance Directives helps patients and families understand advance care planning, establish their values, and start medical decision making. An in-depth workbook and tips on discussing and documenting healthcare wishes are provided. Available in Spanish.

SKU: ACP Starting at \$2.65 each



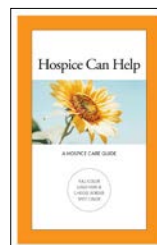
What Is Palliative Care?: Improving Your Quality of Life defines palliative care, explains who provides services, who is eligible, how palliative care works, and more. An ideal tool to educate your community about the benefits of palliative care for any patient in need of symptom management. Available in Spanish and Polish.

SKU: WIPC Starting at \$1.25 each



Caregiver Confidence: A Guide to Caregiving at Home boosts caregiver knowledge for families of patients needing care at home. The booklet reviews safety, common procedures for activities of daily living, creating comfort for the patient, and caring for the caregiver. Available in Spanish and Chinese.

SKU: CC Starting at \$1.95 each

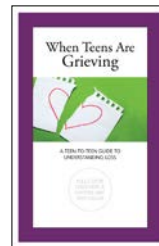


Hospice Can Help: A Hospice Care Guide educates readers about hospice care; when it's time, who can refer a patient, what hospice will do, and much more. The short booklet improves community education and outreach by answering the question, “What is hospice?” Available in Spanish and Polish.

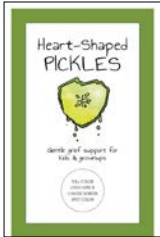
SKU: HCH Starting at \$1.25 each



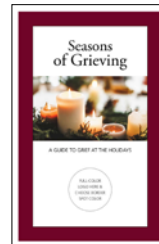
When You Are Grieving: A Guide to Understanding Loss helps readers understand grief and find comfort and hope. Sections include “Emotional Effects of Grief,” “Remembering Your Loved One,” “Grieving Children and Teens,” and more. Includes “What You Can Do” bullet points. Available in Spanish, Russian, Polish, and Chinese.
SKU: WYAG Starting at \$1.75 each



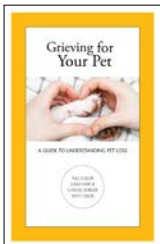
When Teens Are Grieving: A Teen-to-Teen Guide to Understanding Loss shares teen author Jenny Wheeler’s grief story, validating that teens have the right to grieve in their own ways. Grief counselors provide professional insights throughout. Based on the award-winning book, *Weird Is Normal When Teenagers Grieve*. Available in Spanish.
SKU: WTAG Starting at \$1.85 each



Heart-Shaped Pickles: Gentle Grief Support for Kids and Grownups is a true story about little Jenny’s continued connection to her grandpas through heart shapes she finds all around her. Includes drawings that can be colored, a discussion guide, and “8 Things Kids Can Teach Grownups About Grief.” Available in Spanish.
SKU: HSP Starting at \$2.15 each



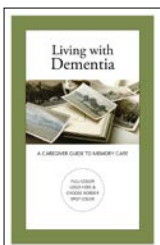
Seasons of Grieving: A Guide to Grief at the Holidays validates that holidays can be particularly difficult for the bereaved and provides helpful coping strategies for special occasions, with sections devoted to winter holidays, other major holidays, birthdays, and anniversaries. Available in Spanish.
SKU: SOG Starting at \$1.25 each



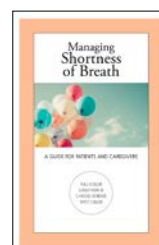
Grieving for Your Pet: A Guide to Understanding Pet Loss gently explains the often disenfranchised grief process for those who have lost a pet, helping them understand their grief and find comfort. An affordable resource for pet hospice programs and veterinarians. Available in Spanish.
SKU: GFYP Starting at \$1.75 each



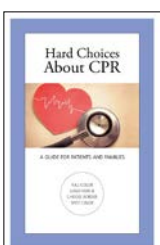
Managing Your Pain: A Guide to Pain Medication Use educates readers about medication use for pain management. This booklet covers common questions about opioid use and side effects. Includes a pain assessment tool for patients to fill out and share with the care team. Available in Spanish.
SKU: MYP Starting at \$1.50 each



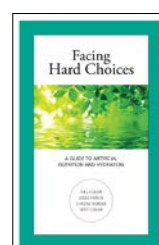
Living with Dementia: A Caregiver Guide to Memory Care supports caregivers of dementia patients, giving advice and insights into the challenges of caring for someone with dementia. Sections include “Symptoms and Stages,” “Caregiving Tips,” “Difficult Behaviors,” and more. Available in Spanish.
SKU: LWD Starting at \$1.95 each



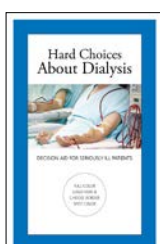
Managing Shortness of Breath: A Guide for Patients and Caregivers describes dyspnea and explains treatments. Practical tips on how to support the patient are provided. Includes tools to help patients or caregivers communicate with the care team about symptoms, breathing history, and more. Available in Spanish.
SKU: MSOB Starting at \$1.95 each



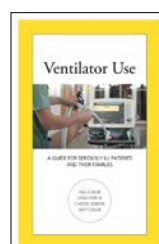
Hard Choices About CPR: A Guide for Patients and Families discusses CPR use in seriously ill patients and provides advice for those considering CPR use. Adapted with permission from *Hard Choices for Loving People*, by Hank Dunn. Available in Spanish.
SKU: CPR Starting at \$1.50 each



Facing Hard Choices: A Guide to Artificial Nutrition and Hydration discusses artificial nutrition and hydration use for seriously ill patients and provides support for those facing hard choices about ANH. Adapted with permission from *Hard Choices for Loving People*, by Hank Dunn. Available in Spanish and Russian.
SKU: ANH Starting at \$1.75 each

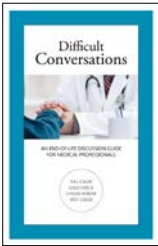


Hard Choices About Dialysis: Decision Aid for Seriously Ill Patients is for kidney failure patients who are considering starting, withholding, continuing, or withdrawing dialysis. Questions help readers explore their feelings about the illness and treatment. Available in Spanish.
SKU: DIAL Starting at \$1.75 each



Ventilator Use: A Guide for Seriously Ill Patients and Their Families describes what a ventilator is, what it feels like to be on a ventilator, and risks of use among seriously ill patients. Includes sections on pneumonia, COVID-19, and withholding/withdrawing a ventilator at the end of life. Available in Spanish.
SKU: VENT Starting at \$1.75 each

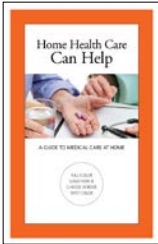
All booklets are available in Spanish unless otherwise noted. Other languages are available for select titles.



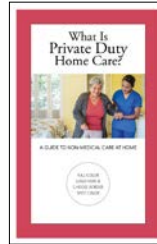
Difficult Conversations: An End-of-Life Discussion Guide for Medical Professionals provides clinicians with a guideline for end-of-life care discussions with patients and families, helps start “The Conversation,” and encourages earlier referrals. Includes suggested wording for each step of the discussion. Available in Spanish.
SKU: DC-C Starting at \$1.25 each



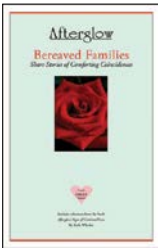
What Do We Do Now?: When a Child Is Seriously Ill answers difficult questions for families of seriously ill children, gently helping parents accompany their children through serious illness with love and reassurance. Includes “What You Can Do” bullet points. Available in Spanish.
SKU: WDWD Starting at \$1.85 each



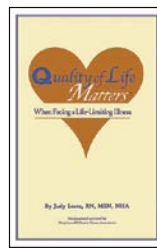
Home Health Care Can Help: A Guide to Medical Care at Home educates patients about skilled home healthcare services—who can receive services, who pays for care, and the difference between skilled home health care and private duty services. Available in Spanish.
SKU: HHCH Starting at \$1.25 each



What Is Private Duty Home Care?: A Guide to Non-Medical Care at Home educates readers about who can receive personal care services, who pays for care, the difference between personal care and skilled care, and more. Title and content can be edited to suit your organization's needs. Available in Spanish.
SKU: PDHC Starting at \$1.25 each



Afterglow Booklets, By Karla Wheeler True stories about comforting coincidences from the heartfelt grief book, *Afterglow: Signs of Continued Love*, are available in an affordable booklet series for bereaved families, spouses, and parents.
Not available in Spanish.
SKU: AGB-F, -S, -P Starting at \$1.25 each



Quality of Life Matters® When Facing a Life-Limiting Illness, By Judy Lentz Written by retired HPNA CEO, Judy Lentz, RN, MSN, NHA, this booklet educates patients and families about the choices available to them when facing a life-limiting illness. **Not available in Spanish.**
SKU: HPNA Starting at \$1.75 each



COVID-19 Loss is a 1-page flyer (front/back) that describes the challenges of loss during COVID-19, explains how COVID loss might be traumatic, and provides tips for coping. Use as a stand-alone handout or fold and insert into the Sudden Loss booklet for even more comprehensive support. Available in Spanish.
SKU: COVID Starting at \$1.00 each



A Hospice Caring Story (Una Historia de Hospice) is a photonovella used to educate Spanish-speaking families about end-of-life care. The booklet depicts in black-and-white photos the hospice journey of the Moreno family. Flip the booklet over for the English translation.
SKU: HCS Starting at \$1.75 each



What sets our booklets apart:

- **Standard branding is included**, no minimum order required.
- **Comprehensive, turnkey content** saves you time on writing and research.
- **Make them uniquely yours.** Edit content or redesign for an additional fee.

Contact us with questions, for pricing quotes, or to request a free sample.

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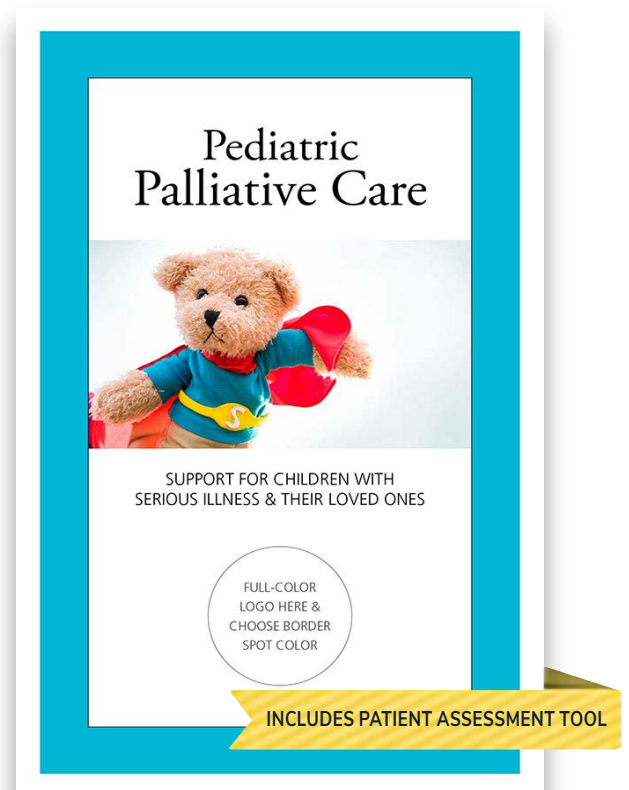
LATEST RELEASE: Support for pediatric palliative care patients and their families

When a child is seriously ill, parents are often overwhelmed with the uncertainty and fear of coping with the illness while balancing all other aspects of life. Serious illness can impact the entire family emotionally, socially, financially, and spiritually. Pediatric palliative care (PPC) can help.

This branded booklet differentiates PPC from hospice care, explaining what it is, how it works, who is on the PPC team, and provides tips for parents/guardians on communicating with their child. A patient assessment tool at the back of the booklet gathers information about the child and family for the care team.

Features

- **Cost effective** at \$2.15 per copy; price breaks start at 250+ copies. **Includes FREE BRANDING** with your full-color logo, spot color, and contact information.
- **Informative**, comprehensive, and easy to read.
- **Fully customizable**; fully redesign or change any content for an additional fee.
- **Electronic copy** available; billed annually.
- **Spanish version** available or coming soon.



SKU: PPC

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Order form

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ORGANIZATION: _____ **PHONE:** _____

STREET: _____ **CITY:** _____ **STATE:** ____ **ZIP:** _____

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BILLING ADDRESS: (IF DIFFERENT FROM ABOVE) BILLING CONTACT / ORGANIZATION: _____

STREET: _____ **CITY:** _____ **STATE:** ____ **ZIP:** _____

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To protect your payment information, choose "INVOICE US" and pay through the secure payment portal once the invoice is emailed.
 Or call us (Mon–Fri, 9 am–5 pm ET) to submit payment. Outside business hours, leave your name and phone number and we will contact you.

PLEASE NOTE: DIFFERENT TITLES & VERSIONS (LANGUAGES, COVERS, ETC.) ARE SOLD SEPARATELY

Order details

SKU (OR PRODUCT NAME) & LANGUAGE	QUANTITY	\$ PER UNIT	SUBTOTAL
		x	
		x	
		x	
		x	
		x	
		x	
		x	
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		x	

Quarterly products

SKU (OR PRODUCT NAME)	QUANTITY	\$ PER UNIT	SUBTOTAL
HCLP-B (BRANDED <i>Hard Choices for Loving People</i>)		x	
QOLM (<i>Quality of Life Matters</i> newsletter)	/ QTR		
SUBTOTAL			=

RUSH OPTIONS	BRANDING OPTIONS
<input type="checkbox"/> RUSH fee (\$60/500 qty) \$_____ Order is proofed/printed same or next business day.	<input type="checkbox"/> Template (logo, colors, contact info, etc.) FREE
<input type="checkbox"/> Rush shipping (per UPS rates) \$_____ Choose 3-day, 2-day, or overnight shipping.	<input type="checkbox"/> Submit your own artwork FREE
	<input type="checkbox"/> No branding/generic FREE
	<input type="checkbox"/> Extensive changes/proofing time (\$60/hr) \$_____

<input type="checkbox"/> SALES TAX EXEMPT / OUT OF STATE* -OR- APPLY 7% FL SALES TAX	+
S&H (CONTACT US FOR RATES)	+
OTHER FEES (RUSH, DESIGN, ETC.)	+
ORDER TOTAL	=

I would like ELECTRONIC COPIES (We will contact you with more information.)

Other information

- Let us know if you need your order by a specific date. Deliver by dates cannot be guaranteed, though we do our best to fulfill requests. Additional fees may apply.
- Enter branding instructions or other special notes in the **ORDER INSTRUCTIONS** below, or contact us.

ORDER INSTRUCTIONS:

Prices, fees, and policies may change without notice. Orders are held for overdue invoices. Late fees are applied to overdue invoices, billed each month until payment is received.

* We collect Florida sales tax. Non-tax-exempt clients outside Florida may be required to pay sales and use tax on this purchase. Check with your state's Department of Revenue.

