



## Branded booklets

Booklets on various topics are informative, comprehensive, and easy to read. Many titles help improve CMS, EGSS, and CAHPS® outcomes. FREE BRANDING is included.

Contact us for a free sample or visit [www.QOLpublishing.com](http://www.QOLpublishing.com).

Phone: 877-513-0099 | Email: [info@QOLpublishing.com](mailto:info@QOLpublishing.com)

## Features

- **Cost effective, fully customizable.** Includes **FREE BRANDING** with full-color logo, spot color, and contact info. Redesign booklets or edit content for an additional fee.
- **Spanish versions available** unless noted otherwise; other languages available on select titles.
- **Electronic copy available;** billed annually per view or \$30 min per link.

## FREE branding options

- **Choose your branding option:**
  - Template (logo, colors, contact information, etc.)
  - Submit your own artwork (suggested print area: 5" x 8")
  - No branding/generic

\* Includes basic updates on reorders (changes to contact info, graphics, or color). Additional fee may apply for extensive proofing time.

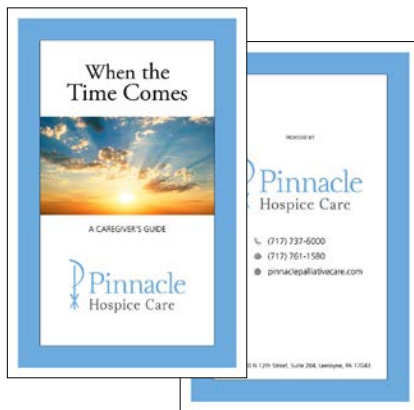
## Extras

### Contact us for a pricing quote:

- **\$60/hour fee:** Extensive graphic design or layout changes
- **Special print options:**
  - Full-bleed cover (5.5" x 8.5")
  - Special paper
  - Full color throughout
  - Please contact us with any other requests!
- **Electronic copies:**
  - Trackable links can be emailed and posted to your website
  - Billed annually per view at \$.20 less than printed copies, or a \$30 minimum per link
  - Each title is priced separately (see booklet pricing chart)

## Turnaround and rush

- We'll contact you 2–3 business days from order date to proof.
- After proof approval, invoice is sent when your order is being prepared for press.
- Allow 15–25 business days from order/approval date for shipping.
- We may need more or less time based on volume and your location. Tell us if you have a need-by date.
- RUSH order (same/next business day processing) is \$60/500 qty (\$30 for 50 or less copies). You can rush partial orders.
- Extra costs apply for rush shipping.



STANDARD BRANDING



FULLY CUSTOMIZED

## Booklet pricing

QTY	PRODUCT SKU									
	WDWG	VET	ACP MLS	HSP PPC	CC LWD MSOB SL TKAD WDIN WTTC	WDWD WTAG	ANH DIAL GFYP HCS HPNA VENT WISC WYAG	CPR MYP	AGB DC-C HCH HHCH PDHC SOG WIPC	COVID
1–249	\$3.25 \$3.05	\$2.95 \$2.75	\$2.65 \$2.45	\$2.15 \$1.95	\$1.95 \$1.75	\$1.85 \$1.65	\$1.75 \$1.55	\$1.50 \$1.30	\$1.25 \$1.05	\$1.00 \$.80
250–499	\$3.15 \$2.95	\$2.85 \$2.65	\$2.55 \$2.35	\$2.05 \$1.85	\$1.85 \$1.65	\$1.75 \$1.55	\$1.65 \$1.45	\$1.40 \$1.20	\$1.15 \$.95	\$.90 \$.70
500–999	\$3.05 \$2.85	\$2.75 \$2.55	\$2.45 \$2.25	\$1.95 \$1.75	\$1.75 \$1.55	\$1.65 \$1.45	\$1.55 \$1.35	\$1.30 \$1.10	\$1.05 \$.85	\$.80 \$.60
1000–2499	\$2.95 \$2.75	\$2.65 \$2.45	\$2.35 \$2.15	\$1.85 \$1.65	\$1.65 \$1.45	\$1.55 \$1.35	\$1.45 \$1.25	\$1.20 \$1.00	\$.95 \$.75	\$.70 \$.50
2500–4999	\$2.85 \$2.65	\$2.55 \$2.35	\$2.25 \$2.05	\$1.75 \$1.55	\$1.55 \$1.35	\$1.45 \$1.25	\$1.35 \$1.15	\$1.10 \$.90	\$.85 \$.65	\$.60 \$.40
5000+	Contact us for a pricing quote									

Price per printed copy

Price per eBooklet view



## DISTRIBUTE ELECTRONIC COPIES of your branded materials

### Features

- Distribute via email or website
- View files from any browser
- Cost effective



### eBooklet FAQs

- **What is the cost?** Pay per view or recipient email (\$.20 less than printed copies) or **\$30 minimum fee per link**. Price breaks with orders of 250+ printed copies per year. Billed annually in December.
- **How are eBooklets delivered?** We email you a link to your file. Sample link: <https://docsend.com/view/e83d52na8a4zv2ea>. Fillable forms (e.g., VET, ACP, etc.) are also sent as PDFs that can be completed electronically.
- **Can I print or copy the content from the link?** No. The links may not be printed or copied for any reason. Patients/families may print completed fillable PDFs (e.g., VET, ACP, etc.) for record sharing purposes only.
- **How do I distribute the links?** The link can be sent in an email to recipients or posted on your website. Contact your web manager or email us if you need help.
- **How are views tracked?** We upload your branded booklet to a secure document sharing platform where it's converted to a trackable link or PDF. Each time the link/PDF is opened, it counts as a view. Views of links under 1 minute are not counted.
- **How many views should I expect?** Expect the same number of views as the number of printed copies you would order if you distribute electronically only. If you order printed copies, views are generally lower.
- **Can other people share the link?** Yes. The link can be shared and billable views will be counted.
- **Can I restrict access to the link?** Yes. You can contact us at any time to:
  - Disable or enable the link.
  - Require users to enter an email address to view the file; billed per email instead of per view.
  - Set an expiration date on the link.
- **Can I set view limits?** No. See ways you can restrict access, above.
- **What if my links collect too many views?** Views have been in line with expected usage. We have not seen evidence of files being over-shared or over-viewed. **If you have concerns, you can request quarterly reports for eBooklets and disable access to the link at any time.** Reports will be discontinued at our discretion if usage is low.

### About eNewsletters

**eQOLM (the Quality of Life Matters clinical newsletter) works in much the same way as eBooklets do, except:**

- **eNewsletters are billed quarterly.** Cost is based on the number of recipients instead of views, which can be determined by your distribution area if you do not have a recipient list. Our sales team can give you guidance.
- **"Recipients" vs "views":** We bill eQOLM by recipients since it has a finite, quarterly billing cycle instead of ongoing, annual billing like eBooklets. Each recipient is an important marketing touch. eQOLM is a valuable tool to build brand recognition with referral sources.
- **Minimum order of 25 copies/recipients required.** Pricing is \$.20 less per recipient than printed copies. Price breaks available with printed orders. Contact us for a quote.
- **View reports not available for this product.** We monitor views only to ensure they don't exceed paid recipients.

Contact us with questions  
or for pricing quotes.

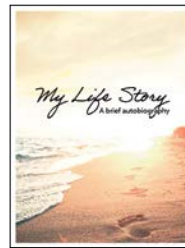
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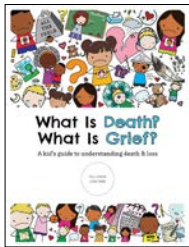
**Pediatric Palliative Care: Support for Children with Serious Illness & Their Loved Ones** explains pediatric palliative care, how it works, who is on the PPC team, and provides communication tips. A patient assessment tool gathers information about the child and family for the care team. Available in Spanish.

SKU: PPC Starting at \$2.15 each



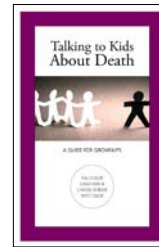
**My Life Story: A Brief Autobiography** is a simple fill-in biography that can be quickly and easily completed. Spaces are provided to add more thoughts, photos, etc. Includes a FREE one-page sheet, Legacy Projects, which provides tips for helping someone complete My Life Story and ideas for other legacy projects. Available in Spanish.

SKU: MLS Starting at \$2.65 each



**What Is Death? What Is Grief?: A Kid's Guide to Understanding Death & Loss** describes death and grief in a simple way for kids ages 2–10+. The coloring book format and activities throughout encourage communication and creativity. Provides tips for grownups on how to use the booklet with their kids based on age level. Available in Spanish.

SKU: WDWG Starting at \$3.25 each



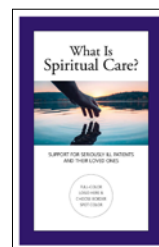
**Talking to Kids About Death: A Guide for Grownups** provides helpful tips for approaching this difficult subject with children at any age. Includes targeted tips based on age group and examples of “What you can say” and “What to avoid” throughout. Available in Spanish.

SKU: TKAD Starting at \$1.95 each



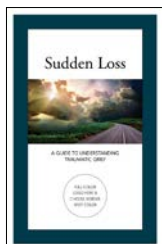
**When Death Is Near (alt. title, When the Time Comes): A Caregiver's Guide** educates caregivers about the dying process and improves CAHPS® surveys. Includes practical “What You Can Do” bullet points. Available in Spanish, Portuguese, Russian, Chinese, and Creole.

SKU: WDIN (or WTTC)  
Non-hospice: WDIN-NON (or WTTC-NON)  
Starting at \$1.95 each



**What Is Spiritual Care?: Support for Seriously Ill Patients and Their Loved Ones** defines spiritual care and how it can provide support to patients of all backgrounds. Includes a spiritual care assessment to gather basic info about the patient's spiritual needs. Available in Spanish and Polish.

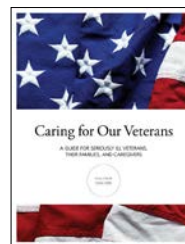
SKU: WISC Starting at \$1.75 each



**Sudden Loss: A Guide to Understanding Traumatic Grief**

defines traumatic grief and provides practical advice for survivors. Tips are provided for those who want to support a survivor of sudden loss. Questions and checklists throughout invite readers to record their own experiences. Available in Spanish.

SKU: SL Starting at \$1.95 each



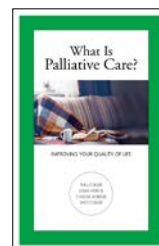
**Caring for Our Veterans: A Guide for Seriously Ill Veterans, Their Families, and Caregivers** explains the special needs of seriously ill veterans and helps their families navigate VA benefits. A comprehensive worksheet collects information needed to apply for benefits and to help guide the care plan. Available in Spanish.

SKU: VET Starting at \$2.95 each



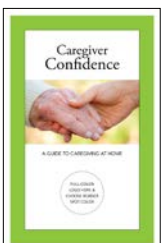
**Advance Care Planning: A Guide to Understanding Advance Directives** helps patients and families understand advance care planning, establish their values, and start medical decision making. An in-depth workbook and tips on discussing and documenting healthcare wishes are provided. Available in Spanish.

SKU: ACP Starting at \$2.65 each



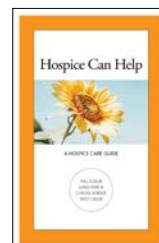
**What Is Palliative Care?: Improving Your Quality of Life** defines palliative care, explains who provides services, who is eligible, how palliative care works, and more. An ideal tool to educate your community about the benefits of palliative care for any patient in need of symptom management. Available in Spanish and Polish.

SKU: WIPC Starting at \$1.25 each



**Caregiver Confidence: A Guide to Caregiving at Home** boosts caregiver knowledge for families of patients needing care at home. The booklet reviews safety, common procedures for activities of daily living, creating comfort for the patient, and caring for the caregiver. Available in Spanish and Chinese.

SKU: CC Starting at \$1.95 each



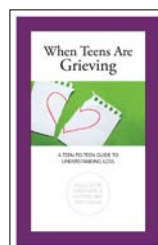
**Hospice Can Help: A Hospice Care Guide** educates readers about hospice care; when it's time, who can refer a patient, what hospice will do, and much more. The short booklet improves community education and outreach by answering the question, “What is hospice?” Available in Spanish and Polish.

SKU: HCH Starting at \$1.25 each

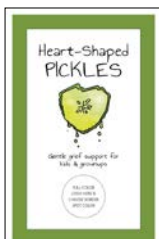




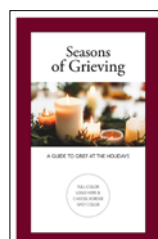
**When You Are Grieving: A Guide to Understanding Loss** helps readers understand grief and find comfort and hope. Sections include “Emotional Effects of Grief,” “Remembering Your Loved One,” “Grieving Children and Teens,” and more. Includes “What You Can Do” bullet points. Available in Spanish, Russian, Polish, and Chinese.  
**SKU: WYAG Starting at \$1.75 each**



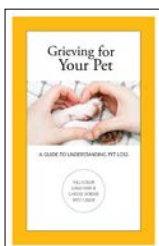
**When Teens Are Grieving: A Teen-to-Teen Guide to Understanding Loss** shares teen author Jenny Wheeler’s grief story, validating that teens have the right to grieve in their own ways. Grief counselors provide professional insights throughout. Based on the award-winning book, *Weird Is Normal When Teenagers Grieve*. Available in Spanish.  
**SKU: WTAG Starting at \$1.85 each**



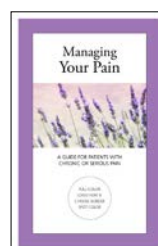
**Heart-Shaped Pickles: Gentle Grief Support for Kids and Grownups** is a true story about little Jenny’s continued connection to her grandpas through heart shapes she finds all around her. Includes drawings that can be colored, a discussion guide, and “8 Things Kids Can Teach Grownups About Grief.” Available in Spanish.  
**SKU: HSP Starting at \$2.15 each**



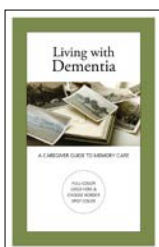
**Seasons of Grieving: A Guide to Grief at the Holidays** validates that holidays can be particularly difficult for the bereaved and provides helpful coping strategies for special occasions, with sections devoted to winter holidays, other major holidays, birthdays, and anniversaries. Available in Spanish.  
**SKU: SOG Starting at \$1.25 each**



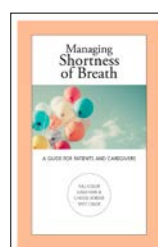
**Grieving for Your Pet: A Guide to Understanding Pet Loss** gently explains the often disenfranchised grief process for those who have lost a pet, helping them understand their grief and find comfort. An affordable resource for pet hospice programs and veterinarians. Available in Spanish.  
**SKU: GFYP Starting at \$1.75 each**



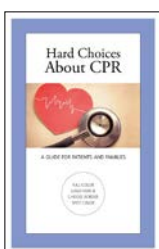
**Managing Your Pain: A Guide to Pain Medication Use** educates readers about medication use for pain management. This booklet covers common questions about opioid use and side effects. Includes a pain assessment tool for patients to fill out and share with the care team. Available in Spanish.  
**SKU: MYP Starting at \$1.50 each**



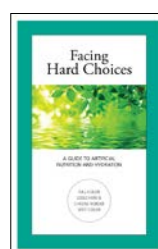
**Living with Dementia: A Caregiver Guide to Memory Care** supports caregivers of dementia patients, giving advice and insights into the challenges of caring for someone with dementia. Sections include “Symptoms and Stages,” “Caregiving Tips,” “Difficult Behaviors,” and more. Available in Spanish.  
**SKU: LWD Starting at \$1.95 each**



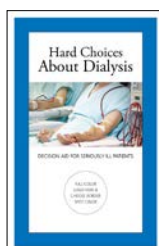
**Managing Shortness of Breath: A Guide for Patients and Caregivers** describes dyspnea and explains treatments. Practical tips on how to support the patient are provided. Includes tools to help patients or caregivers communicate with the care team about symptoms, breathing history, and more. Available in Spanish.  
**SKU: MSOB Starting at \$1.95 each**



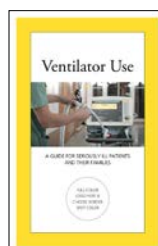
**Hard Choices About CPR: A Guide for Patients and Families** discusses CPR use in seriously ill patients and provides advice for those considering CPR use. Adapted with permission from *Hard Choices for Loving People*, by Hank Dunn. Available in Spanish.  
**SKU: CPR Starting at \$1.50 each**



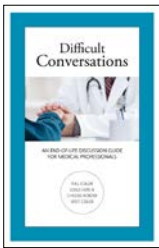
**Facing Hard Choices: A Guide to Artificial Nutrition and Hydration** discusses artificial nutrition and hydration use for seriously ill patients and provides support for those facing hard choices about ANH. Adapted with permission from *Hard Choices for Loving People*, by Hank Dunn. Available in Spanish and Russian.  
**SKU: ANH Starting at \$1.75 each**



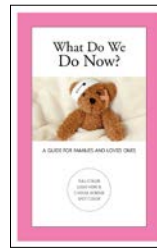
**Hard Choices About Dialysis: Decision Aid for Seriously Ill Patients** is for kidney failure patients who are considering starting, withholding, continuing, or withdrawing dialysis. Questions help readers explore their feelings about the illness and treatment. Available in Spanish.  
**SKU: DIAL Starting at \$1.75 each**



**Ventilator Use: A Guide for Seriously Ill Patients and Their Families** describes what a ventilator is, what it feels like to be on a ventilator, and risks of use among seriously ill patients. Includes sections on pneumonia, COVID-19, and withholding/withdrawing a ventilator at the end of life. Available in Spanish.  
**SKU: VENT Starting at \$1.75 each**



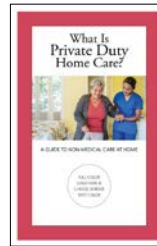
**Difficult Conversations: An End-of-Life Discussion Guide for Medical Professionals** provides clinicians with a guideline for end-of-life care discussions with patients and families, helps start “The Conversation,” and encourages earlier referrals. Includes suggested wording for each step of the discussion. Available in Spanish.  
**SKU: DC-C      Starting at \$1.25 each**



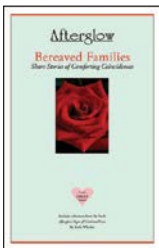
**What Do We Do Now?: When a Child Is Seriously Ill** answers difficult questions for families of seriously ill children, gently helping parents accompany their children through serious illness with love and reassurance. Includes “What You Can Do” bullet points. Available in Spanish.  
**SKU: WDWD      Starting at \$1.85 each**



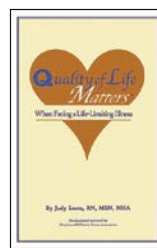
**Home Health Care Can Help: A Guide to Medical Care at Home** educates patients about skilled home healthcare services—who can receive services, who pays for care, and the difference between skilled home health care and private duty services. Available in Spanish.  
**SKU: HHCH      Starting at \$1.25 each**



**What Is Private Duty Home Care?: A Guide to Non-Medical Care at Home** educates readers about who can receive personal care services, who pays for care, the difference between personal care and skilled care, and more. Title and content can be edited to suit your organization's needs. Available in Spanish.  
**SKU: PDHC      Starting at \$1.25 each**



**Afterglow Booklets, By Karla Wheeler** True stories about comforting coincidences from the heartfelt grief book, *Afterglow: Signs of Continued Love*, are available in an affordable booklet series for bereaved families, spouses, and parents.  
**Not available in Spanish.**  
**SKU: AGB-F, -S, -P      Starting at \$1.25 each**



**Quality of Life Matters® When Facing a Life-Limiting Illness, By Judy Lentz** Written by retired HPNA CEO, Judy Lentz, RN, MSN, NHA, this booklet educates patients and families about the choices available to them when facing a life-limiting illness. **Not available in Spanish.**  
**SKU: HPNA      Starting at \$1.75 each**



**COVID-19 Loss** is a 1-page flyer (front/back) that describes the challenges of loss during COVID-19, explains how COVID loss might be traumatic, and provides tips for coping. Use as a stand-alone handout or fold and insert into the Sudden Loss booklet for even more comprehensive support. Available in Spanish.  
**SKU: COVID      Starting at \$1.00 each**



**A Hospice Caring Story (Una Historia de Hospice)** is a photonovella used to educate Spanish-speaking families about end-of-life care. The booklet depicts in black-and-white photos the hospice journey of the Moreno family. Flip the booklet over for the English translation.  
**SKU: HCS      Starting at \$1.75 each**



## What sets our booklets apart:

- **Standard branding is included**, no minimum order required.
- **Comprehensive, turnkey content** saves you time on writing and research.
- **Make them uniquely yours.** Edit content or redesign for an additional fee.

Contact us with questions, for pricing quotes, or to request a free sample.

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[www.QOLpublishing.com](http://www.QOLpublishing.com)



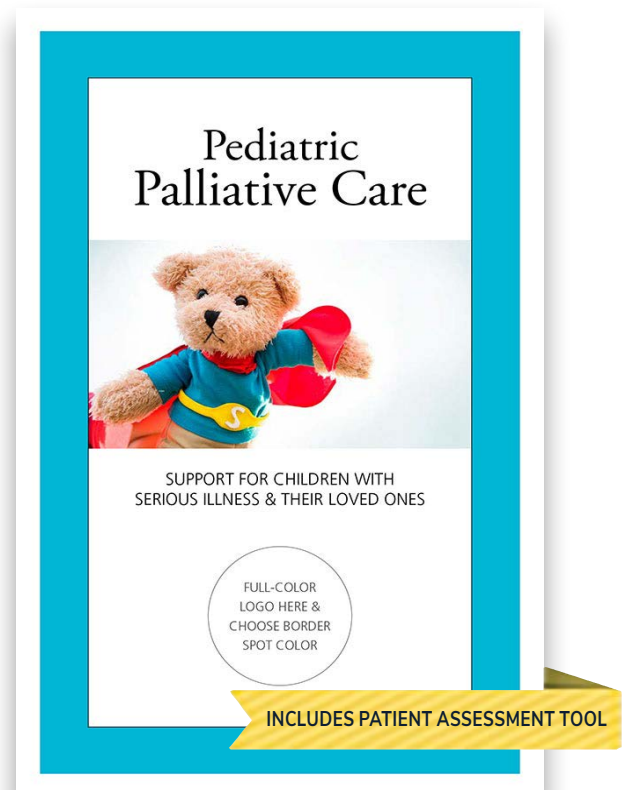
## LATEST RELEASE: Support for pediatric palliative care patients and their families

When a child is seriously ill, parents are often overwhelmed with the uncertainty and fear of coping with the illness while balancing all other aspects of life. Serious illness can impact the entire family emotionally, socially, financially, and spiritually. Pediatric palliative care (PPC) can help.

This branded booklet differentiates PPC from hospice care, explaining what it is, how it works, who is on the PPC team, and provides tips for parents/guardians on communicating with their child. A patient assessment tool at the back of the booklet gathers information about the child and family for the care team.

### Features

- **Cost effective** at \$2.15 per copy; price breaks start at 250+ copies. **Includes FREE BRANDING** with your full-color logo, spot color, and contact information.
- **Informative**, comprehensive, and easy to read.
- **Fully customizable**; fully redesign or change any content for an additional fee.
- **Electronic copy** available; billed annually.
- **Spanish version** available or coming soon.



SKU: PPC

Contact us with questions, for pricing quotes, or to request a free sample.

Toll free: 877-513-0099 | Email: [info@QOLpublishing.com](mailto:info@QOLpublishing.com)

[www.QOLpublishing.com](http://www.QOLpublishing.com)



DO NOT COMPLETE THIS ORDER FORM IN A WEBPAGE; WE WILL NOT RECEIVE YOUR ORDER.

Save the order form to your computer, complete & save, then email.

Or feel free to contact us directly with your order info.

## Order form

To order, call us, email us, or fill in the **REQUIRED FIELDS** below and send us this form. You do not need to fill in the entire form to place your order. Contact us directly for easy pricing quotes.

Phone: 877-513-0099 | Email: [info@QOLpublishing.com](mailto:info@QOLpublishing.com)

**CONTACT NAME:** \_\_\_\_\_ **EMAIL:** \_\_\_\_\_

**ORGANIZATION:** \_\_\_\_\_ **PHONE:** \_\_\_\_\_

**STREET:** \_\_\_\_\_ **CITY:** \_\_\_\_\_ **STATE:** \_\_\_\_ **ZIP:** \_\_\_\_\_

☐ NEW ORDER / ☐ REORDER WITH CHANGES / ☐ REORDER, NO CHANGES **PO# :** \_\_\_\_\_

**BILLING ADDRESS: (IF DIFFERENT FROM ABOVE)** **BILLING CONTACT / ORGANIZATION:** \_\_\_\_\_

**STREET:** \_\_\_\_\_ **CITY:** \_\_\_\_\_ **STATE:** \_\_\_\_ **ZIP:** \_\_\_\_\_

**PAYMENT** ☐ INVOICE US (Net 14 days) ☐ CHECK ENCLOSED (Payable to Quality of Life Publishing Co.) ☐ CREDIT CARD (See below)

To protect your payment information, choose "INVOICE US" and pay through the secure payment portal once the invoice is emailed.

Or call us (Mon–Fri, 9 am–5 pm ET) to submit payment. Outside business hours, leave your name and phone number and we will contact you.

**PLEASE NOTE: DIFFERENT TITLES & VERSIONS (LANGUAGES, COVERS, ETC.) ARE SOLD SEPARATELY**

### Order details

SKU (OR PRODUCT NAME) & LANGUAGE	QUANTITY	\$ PER UNIT	SUBTOTAL
		x	
		x	
		x	
		x	
		x	
		x	
		x	
		x	
		x	
		x	
		x	
		x	

#### Quarterly products

SKU (OR PRODUCT NAME)	QUANTITY	\$ PER UNIT	SUBTOTAL
HCLP-B (BRANDED Hard Choices for Loving People)		x	
QOLM (Quality of Life Matters newsletter)	/ QTR		
<b>SUBTOTAL</b>		=	

RUSH OPTIONS	BRANDING OPTIONS
<input type="checkbox"/> RUSH fee (\$60/500 qty) \$ _____ Order is proofed/printed same or next business day.	<input type="checkbox"/> Template (logo, colors, contact info, etc.) FREE
<input type="checkbox"/> Rush shipping (per UPS rates) \$ _____ Choose 3-day, 2-day, or overnight shipping.	<input type="checkbox"/> Submit your own artwork FREE
	<input type="checkbox"/> No branding/generic FREE
	<input type="checkbox"/> Extensive changes/proofing time (\$60/hr) \$ _____

<input type="checkbox"/> SALES TAX EXEMPT / OUT OF STATE* -OR- APPLY 7% FL SALES TAX	+
S&H (CONTACT US FOR RATES)	+
OTHER FEES (RUSH, DESIGN, ETC.)	+
<b>ORDER TOTAL</b>	=
<input type="checkbox"/> I would like ELECTRONIC COPIES (We will contact you with more information.)	

### Other information

- **Let us know if you need your order by a specific date.** Deliver by dates cannot be guaranteed, though we do our best to fulfill requests. Additional fees may apply.
- Enter branding instructions or other special notes in the **ORDER INSTRUCTIONS** below, or contact us.

#### ORDER INSTRUCTIONS:

Prices, fees, and policies may change without notice. Orders are held for overdue invoices. Late fees are applied to overdue invoices, billed each month until payment is received.

\* We collect Florida sales tax. Non-tax-exempt clients outside Florida may be required to pay sales and use tax on this purchase. Check with your state's Department of Revenue.



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