



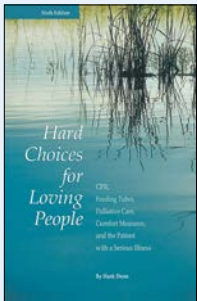
Books by Hank Dunn

These books help seriously ill patients and their families with healthcare decision making. **Hank Dunn has sold nearly 4 million copies of his books** to healthcare organizations and individuals worldwide. Each book title/language sold separately.

Order at www.hankdunn.com, send a completed order form, or contact:
Phone: 877-513-0099 | Email: info@QOLpublishing.com

FEATURED BOOK

Hard Choices for Loving People: CPR, Feeding Tubes, Palliative Care, Comfort Measures, and the Patient with a Serious Illness

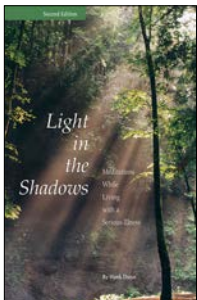


Hard Choices for Loving People, 6th ed., helps seriously ill patients and their families with difficult healthcare choices. The book discusses goals of care, CPR, feeding tubes, dialysis, palliative care, and hospice care in an informative, compassionate, and easy-to-read format. The last chapter considers the emotional and spiritual concerns that may come with serious illness for people of any or no faith tradition. **This book addresses HIS NQF 1641 on life-sustaining treatment preferences. Also available in Spanish. SKU: HCLP**

Starting at \$8.00 each (discounts for bulk orders of unbranded books, see below)

Branding available. English branded books printed at quarterly press runs; Spanish branded books printed occasionally, as inventory is needed. See next page for details and deadlines.

Light in the Shadows: Meditations While Living with a Serious Illness



The companion book to *Hard Choices for Loving People*, *Light in the Shadows* is for people living with a serious illness. Hank encourages readers to find hope and gratitude in the midst of great losses, a connection to things eternal, meaning in life while considering the possibility of death, and the emotional and spiritual root of the issues surrounding medical treatment decisions. Section titles include: "Choosing My Response"; "Giving Up, Letting Go and Letting Be"; "Quality, not Quantity" and more. English version only. **SKU: LIS**

Starting at \$8.00 each (discounts for bulk orders of unbranded books, see below)

UNBRANDED Pricing

No minimum order required.
Combined title/language discounts do not apply.

QUANTITY	PRICE
1-9	\$8.00 each
10-24	\$5.75 each
25-49	\$4.50 each
50-99	\$4.00 each
100-249	\$3.50 each
250-499	\$3.00 each
500-999	\$2.50 each
1000-1499	\$2.00 each
1500-1999	\$1.50 each
2000-3999	\$1.35 each
4000+	\$1.20 each

Hank Dunn

HARD CHOICES, HONEST ANSWERS



Speaking Engagements

Hank Dunn, MDiv, is an ordained healthcare chaplain, bestselling author, and speaker. For over 30 years, he has helped seriously ill patients and their families with medical decisions. Hank is a nationally renowned speaker offering honest, informed advice on the topics of healthcare decision making and spirituality. A graduate of the University of Florida, Hank received his Master of Divinity degree from Southern Baptist Theological Seminary in Louisville, KY.

Contact Hank for your next in-person or virtual event at hank@hankdunn.com or 877-513-0099.



Branded Hard Choices for Loving People

Add value to Hank Dunn's bestselling book by branding the back cover.

Celebrating 30 years in print, millions of copies have been sold worldwide.

Order at www.hankdunn.com, send a completed order form, or contact:
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Features

- **Branding is included in pricing:** Choose from color or black imprint. Add logo, contact information, and other content to the back cover.
- **Minimum order for branded books:** 100 quantity
- **Press runs:** English books are printed twice a year or based on demand. Spanish books are printed only as inventory is needed.



Press deadlines for English branded books*:

April 20th | October 20th

Our book manufacturer may require up to 10-12 weeks from deadline for delivery



BRANDED Pricing

SKU: HCLP-B

Minimum order required: 100 quantity
Additional discounts do not apply.

QUANTITY	COLOR IMPRINT	BLACK IMPRINT
100–249	\$7.00 each	\$4.50 each
250–499	\$4.50 each	\$3.50 each
500–999	\$3.50 each	\$3.00 each
1000–1499	\$2.50 each	\$2.25 each
1500–1999	\$2.00 each	\$1.75 each
2000–3999	\$1.85 each	\$1.60 each
4000+	\$1.70 each	\$1.45 each

* Press runs are based on order volume.

- Branded orders may be postponed until the next deadline if volume is low.
- Holiday/weekend deadlines are next business day.
- Proof approval must be received by the deadline.

FREE branding options

- **Choose your branding option:**
 - Template (logo, colors, contact information, etc.)
 - Submit your own artwork, suggested print area is 4" x 7.5" or for full bleed trim, 5.5" x 8.5".
 - Includes basic updates on reorders (changes to contact info, graphics, or color).
- **Design services are available, \$60/hr:** We can design a custom back cover for you based on your instructions, brand standards, website, or existing marketing materials.

Production process

Print frequency:

- English branded books are printed twice per year or based on demand.
- Spanish books are printed as inventory is needed; contact us for next estimated press run.
- If proof approval is not received by the deadline, the order will be postponed to the next press run.
- **Unbranded books and branded labels are available to purchase any time—contact us or purchase at www.hankdunn.com.**

Proofing:

- If you are a new client or if you have changes, our production team will contact you to initiate proofing.
- Submit print-quality graphics in TIF, JPG, or PDF format.
- Once proof approval is received, we will send an invoice; payment is due two weeks from the invoice date.
- Your order will be prepared for print and the print file will be sent to press at the press deadline.
- **The order cannot be changed once it is sent to press.**



Order form

*****DO NOT COMPLETE THIS FORM IN A WEB PAGE!**
 Download the PDF to your desktop, enter your order information, save the file, then email to us. If you complete the form from your web browser, we will not receive your order.

To order, call us, email us, or fill in the **REQUIRED FIELDS** below and send us this form. You do not need to fill in the entire form to place your order. Contact us directly for easy pricing quotes.

Phone: 877-513-0099 | Email: info@QOLpublishing.com

CONTACT NAME: _____ **EMAIL:** _____

ORGANIZATION: _____ **PHONE:** _____

STREET: _____ **CITY:** _____ **STATE:** ____ **ZIP:** _____

NEW ORDER / **REORDER WITH CHANGES** / **REORDER, NO CHANGES** **PO# :** _____

BILLING ADDRESS: (IF DIFFERENT FROM ABOVE) **BILLING CONTACT / ORGANIZATION:** _____

STREET: _____ **CITY:** _____ **STATE:** ____ **ZIP:** _____

PAYMENT **INVOICE US (Net 14 days)** **CHECK ENCLOSED (Payable to Quality of Life Publishing Co.)** **CREDIT CARD (See below)**

To protect your payment information, choose "INVOICE US" and pay through the secure payment portal once the invoice is emailed.
 Or call us (Mon–Fri, 9 am–5 pm ET) to submit payment. Outside business hours, leave your name and phone number and we will contact you.

UNBRANDED book order

SKU (OR PRODUCT NAME)	QUANTITY	\$ PER UNIT	SUBTOTAL
Hard Choices for Loving People, English		x	
Hard Choices for Loving People, Spanish		x	
Light in the Shadows, English		x	
<input type="checkbox"/> SALES TAX EXEMPT / OUT OF STATE* -OR- APPLY 7% FL SALES TAX			+
S&H, BASED ON TOTAL QTY (See chart; contact us for RUSH):			+
UNBRANDED BOOK ORDER TOTAL:			

BRANDED HCLP-B book order (Min. order = 100 qty)

SKU (OR PRODUCT NAME)	QUANTITY
HCLP-B – English (BRANDED Hard Choices for Loving People)	
PRICE PER BRANDED BOOK:	x
SUBTOTAL:	
BRANDING OPTIONS: <input type="checkbox"/> COLOR IMPRINT <input type="checkbox"/> B&W IMPRINT	
<input type="checkbox"/> TEMPLATE (FREE) <input type="checkbox"/> SUBMIT ARTWORK (FREE) <input type="checkbox"/> DESIGN (\$60/HR)	+
<input type="checkbox"/> SALES TAX EXEMPT / OUT OF STATE* -OR- APPLY 7% FL SALES TAX:	+
S&H (See chart; contact us for RUSH):	+
BRANDED BOOK ORDER TOTAL:	

- Each title & language sold separately. Unbranded books, allow 2–3 business days for shipping. Contact us if you have a need-by date. Rush shipping is available.
- Branded books are priced based on color or B&W imprint. Branded orders are printed based on demand, at fixed press schedules. Contact us for estimated delivery.
- Refunds are not available on book purchases. To preview a book before making a bulk purchase, contact us for a free sample.
- **Quality of Life Publishing Co. is registered as a government contractor through SAM.gov: CAGE code 6KJL5.**



UNBRANDED book pricing

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100–249	\$3.50 each
250–499	\$3.00 each
500–999	\$2.50 each
1000–1499	\$2.00 each
1500–1999	\$1.50 each
2000–3999	\$1.35 each
4000+	\$1.20 each

S&H

TOTAL QUANTITY	S&H
1–24	\$10.50
25–49	\$20.00
50–74	\$24.00
75–99	\$28.00
100–124	\$33.00
125–149	\$38.00
150–199	\$49.00
200–274	\$60.00
275–349	\$77.00
350–374	\$94.00
375–424	\$96.00
425–499	\$109.00
500–549	\$121.00
550–574	\$123.00
575–649	\$148.00
650–724	\$165.00
725–799	\$184.00
800–874	\$190.00
875–899	\$195.00
900–949	\$197.00
950–999	\$214.00
1000–1074	\$229.00
1075–1124	\$242.00
1125–1199	\$253.00
1200+	Contact us

BRANDED book pricing

QUANTITY	COLOR	B&W
100–249	\$7.00 each	\$4.50 each
250–499	\$4.50 each	\$3.50 each
500–999	\$3.50 each	\$3.00 each
1000–1499	\$2.50 each	\$2.25 each
1500–1999	\$2.00 each	\$1.75 each
2000–3999	\$1.85 each	\$1.60 each
4000+	\$1.70 each	\$1.45 each

BRANDING OPTIONS	
Template or you submit artwork	FREE
We design a custom ad for you**	\$60/hour

Prices, fees, and policies may change without notice. Orders are held for overdue invoices. Late fees are applied to overdue invoices, billed each month until payment is received.

* We collect Florida sales tax. Non-tax-exempt clients outside Florida may be required to pay sales and use tax on this purchase. Check with your state's Department of Revenue.

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- Clinical newsletters encourage referrals
- Books and speakers educate, support, and inspire



Celebrating 25 years, Quality of Life Publishing Co. is an independent, mission-driven firm specializing in branded publications that help ease the way for those facing serious illness, end of life, or loss.