

HISPANIC/LATINO OUTREACH: a New Branded Booklet

A Hospice Caring Story (Una Historia de Hospice, Apoyo y Ayuda Familiar)

This photo-novella is an excellent resource for outreach within the Hispanic/Latino community. As this segment of the population grows, so does the demand for Spanish educational hospice materials. Spanish-speaking patients and families everywhere can benefit from these booklets.

The 12-page booklet depicts in black-and-white photos the struggle of a Hispanic family, the Morenos. When Mr. Moreno becomes seriously ill, his wife, Maria, does not know where to turn. A friend suggests she call hospice. With hospice's help, the Morenos are able to handle the medical, emotional, spiritual, and practical challenges they face.



The story summarizes hospice services, explaining the roles of home health aides, hospice nurses, social workers, volunteers, and chaplains. The photo-novella covers four pages each in Spanish and English.

Generic, unbranded booklets are available at any quantity; minimum order for branded booklets is 50.



Branding features include:

- Full color logo on covers
- One spot color of your choice for the cover borders
- Your hospice's contact information on the inside covers*

(*INSIDE COVER INFORMATION AVAILABLE IN GRAYSCALE, ONLY)

Prices:	1 to 499 copies:	\$1.49 each
	500 to 999 copies:	\$1.37 each
	1000 to 2499 copies:	\$1.32 each
	2500 copies+:	\$1.29 each

Branding, 50 booklet minimum = \$25 one-time plate charge

Prices and fees subject to change without notice.

For Hispanic/Latino outreach for caregivers also consider: *When Death is Near – and – Cuando el Final Se Acerca*

(English & Spanish versions sold separately.)



Three easy ways to order



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