

# Q Submission Guidelines

Quality of Life Publishing Co. specializes in hospice care, palliative care, grief support, inspirational and motivational books. We look for interesting manuscript proposals that have a fresh or different point of view by authors who fully understand their topic. Our books provide information designed to meet the needs of specific audiences.

When submitting your **proposal**, please include the following items:

- The concept of your book and its intended audience
- A detailed table of contents, if appropriate
- A brief overview of the book and sample chapter. If written for children, send the entire story.
- Author biographical information (including resume or curriculum vitae), as well as that of coauthors or illustrators involved in your project

When submitting your **marketing plan**, please include the following items:

- **Market Information.** Who will buy your book? Identifiable: Who is your primary audience, secondary, and so on? Make a list of the groups or types of people who need and should want your book. The next secret is to narrow your target audience.
- **Competition.** What publications are similar to the one you propose? List their strengths and weaknesses. How will your publication be superior? Provide data on competitive products such as publisher, date written, price, page length, etc.
- **Book Sales.** Locatable: Where are these buyers? What stores do they frequent, what magazines do they read, what associations do they join and what conventions do they attend? How can they be reached? Together we will want to promote your book where we find a high concentration of potential buyers.
- **Book Endorsements.** List all potential endorsers. Include details such as each person's title, organization/company, and how to contact them.
- **Other Possible Promotions.** News releases, direct mail advertising such as brochures or postcards, radio or television interviews in local and national markets, autograph parties that include presentations or speaking engagements, book fairs, audio promotion, and the web.

Here are some helpful hints when submitting your **manuscript**:

- First page should contain author's name, address, city, state, zip code, phone number, e-mail address, website (if applicable), word count rounded to nearest thousand, book title, and subtitle (if applicable).
- Double-spaced for ease of reading
- Include author's name and page number at top of each page after the first.

Please email Traceé Young, Publishing Liaison, your proposal, marketing plan, and manuscript to [tyoung@qolpublishing.com](mailto:tyoung@qolpublishing.com). We look forward to receiving your work. Thanks for following the above guidelines!