

# Quality of Life Matters®

End-of-life care news & clinical findings for physicians

## EARLIER REFERRALS? YES! THROUGH NORTH AMERICA'S LEADING PHYSICIAN OUTREACH NEWSLETTER

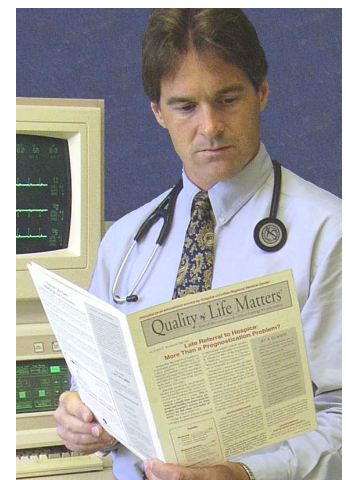
Hospices across the U.S. and Canada rely upon *Quality of Life Matters* to educate physicians, strengthen clinician relationships, and encourage earlier referrals. Now in its ninth year of publication, the newsletter has built a solid reputation as the best clinical outreach periodical for end-of-life care organizations in North America. Consider:

- ✓ **Proven track record** of helping hospices get earlier referrals.
- ✓ **Consistent** top-notch clinical content for eight-plus solid years.
- ✓ **Recommended** as an educational resource by the American Academy of Hospice and Palliative Medicine, the Hospice and Palliative Nurses Association, and the Hospice Association of Ontario.
- ✓ **Customized** front and back so the publication arrives in clinicians' hands as an educational service provided by **your** hospice.

### VALUE-ADDED BENEFITS

- ✓ **Convenient hassle-free service** means we recognize that your time is too valuable to be spent coordinating typesetting, printing, and bindery. *Quality of Life Matters* arrives at your desk ready to distribute.
- ✓ **Exclusivity ensures** your referral sources receive *Quality of Life Matters* from **your** hospice alone.

- ✓ **Unlimited permission to re-print articles** from our eight-plus years of archived clinical and news articles gives you access to hard-hitting editorial content to use in handouts at educational events for staff members, volunteers, and referral sources or as informative features in community newsletters.
- ✓ **Free PDF file** of each issue allows you to offer this educational resource in the physicians' section of your website, giving busy clinicians another tangible incentive for visiting **your** website on a regular basis.
- ✓ **Free one-page bulletin** gives you added reasons to keep your hospice name in front of potential referring clinicians. The bulletin features positive comments about hospice care from leading clinical journals. Use these notable quotes on letterhead from your medical director, in handouts to clinicians, staff, and volunteers, or in myriad ways to reinforce the many benefits of professional hospice care.



1-877-513-0099

### WHAT YOUR COLLEAGUES SAY:

"The physician outreach newsletter, *Quality of Life Matters*, has proven to be a valuable publication, helping hospices and other palliative care organizations educate clinicians and encourage earlier referrals."

—David M. McGrew, M.D., Past President and Fellow of the American Academy of Hospice and Palliative Medicine

"We find the Quality of Life publications a helpful way to maintain a presence in our medical community. Thank you."

—Charlie Vargas, M.D., ABHPM, Medical Director, Angel Hospice & Palliative Care, Franklin, NC

"This is one publication I read every quarter, every issue. The information is directly relevant to my clinical work, teaching, and research. Quality of life is a critical clinical outcome and this newsletter presents the state-of-the-art in a readily accessible fashion. Keep up the good work!"

—Ira Byock, M.D., Director of Palliative Medicine, Dartmouth Hitchcock Medical Center, and author of *The Four Things That Matter Most* and *Dying Well*.



Now in its ninth year of helping hospices

1-877-513-0099 (Toll Free in U.S. & Canada)

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